

## **Historic, Archive Document**

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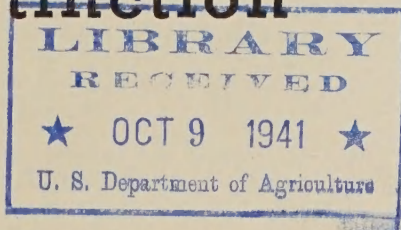
# HAROLD E. JANES

WHITEWATER, WISCONSIN

## Gladiolus of Distinction

1942

### FOREWORD



The season's greetings to my glad friends and customers everywhere. It was indeed a pleasure to meet so many of you at the Mid-West Chicago Show. I look forward each season also to your visits to my glad garden. Your successes in the garden and at the various shows mean my success, and I welcome your letters telling me of such, as well as any failures which may occur due to defects in the bulbs themselves, for after all "To Err is Human," but I welcome the opportunity to make such failures right to your complete satisfaction.

I believe my list is a fair representation of the finest exhibition and commercial varieties of today. Due to wide variation in soil, climate and rainfall, I think specific recommendations are becoming less valuable each year. I can only tell how certain varieties do in my own garden. Keeping the above well in mind, among my 1941 garden favorites, I should include Myrna, Margaret Beaton, Lady Jane, Surfside, Bingo, Glamis, King William, Lavender Ruffles, Oregon State, Jasmine, Purple Beauty, Aladdin, Shirley Temple, Rosa Van Lima, Rocket, Wings of Song, Snow Princess, White Gold, Emma Joy (Gundlach '42) and the Krueger seedlings. The Canadian varieties, Elizabeth The Queen and Ethel Cave Cole, warrant further trial.

The Krueger seedlings are still making good. Mr. Walter Miller, leading Wisconsin grower, has written a superb testimonial for Diane, C. Lass, Badger Beauty and Master Myron. In part he says, "One of the best new lavenders is Badger Beauty, opening 8 to 10 blooms, perfectly straight spike and a fine keeper. I consider same a big stride in improving the lavenders." Mr. Miles Labrum, Midvale, Utah, wrote me as follows: "My three bulbs of Diane produced uniform spikes averaging 54 in. tall, 30 in. stem length, 16 buds with 7 open and 6 showing color, first floret 7 inches across. Diane is the finest orange I have ever grown, far better than four other new orange glads growing alongside."

They are also winning on the show bench. Diane won division championships at 3 major 1941 shows, the Chicago Mid-West, Wisconsin and Illinois. Master Myron won division championship at Iowa. Cooney Lass won 1st in both 1 spike and 2 spike class at Boston 1941, as well as 1st in 3 spike class, New York Worlds Fair 1940. Criterion, the 1942 ace release, was voted most beautiful spike in show, Wisconsin '41. This glad has been declared by Mr. J. H. Heberling to be the only glad he thought more beautiful than Picardy.

Complete prices on the Krueger releases are as follows:

|  |               |
|--|---------------|
| DIANE, orange salmon — L 50c; M 35c; S 25c; Bts. 5c .....              | 10 for 40c    |
| COONEY LASS, rosy pink — L 50s; M 35c; S 25c; Bts. 5c .....            | 10 for 40c    |
| BADGER BEAUTY, lavender — L \$2.00; M \$1.50; S \$1.00; Bts. 20c ..... | 10 for \$1.60 |
| MASTER MYRON, red — L 70c; M 60c; S 40c; Bts. 10c .....                | 10 for 75c    |
| DUKE, red — L \$1.00; M 75c; S 50c; Bts. 10c .....                     | 10 for 80c    |
| VARIATION, pure pink — L \$1.00; M 75c; S 50c; Bts. 10c .....          | 10 for 80c    |
| KING BEE, salmon scarlet — L 75c; M 50c; S 35c; Bts. 10c .....         | 10 for 80c    |
| GEM, light pink — L 10c; M 10c; S 5c; Bts. ....                        | 10 for 10c    |

Wholesale Prices on DIANE and COONEY LASS:

Per 100 — L \$32.00; M \$22.40; S \$16.00; Bts. \$3.20.

### 1942 KRUEGER RELEASES

#### DESCRIPTIONS AND PRICES

CRITERION (Krueger '42) Formerly seedling 147-10.

This great prize winner of the 1941 show season is one of the most consistent producers of exhibition spikes and a promising commercial. Spikes carry 20 to 26 buds, 22 to 28 inch flower head, and opens 6 to 10 five inch florets. Color, a luscious light pink. Some have called it "Sisson" pink. Blooms mid season, plant healthy, excellent propagator and germinator. Parentage—Picardy and Pearl of California.

Its show record is Unique.

Aug. 3, 1941 Award of Merit—Wis. Pre-Show at Sun Prairie.

Aug. 9, 1941 First in 3 spike decorative seedlings—Mid-West, Chicago.

Aug. 30, 1941 Am. Home Achievement Award—Wis. Show.

Aug. 30, 1941 Awarded Most Beautiful Spike of Show—Wis.

Priced Each: L \$3.00; M \$3.00; S \$2.00; Bts. Each 50c .....|  |  |
| --- | --- |
| 10 for \$4.00 |  |

IRONSIDES (Krueger '42) Formerly seedling 433.

A two-toned yellow with extreme ruffling and heavy substance that will stand abuse in handling. Opens 6 to 8 florets, 4 inches across, on a medium height spike. Plant is extremely healthy, fair propagator, excellent germinator. No crooked spikes or misplaced florets in 7 years of bloom experience. A mid-season variety.

Priced Each: L 50c; M 35c; S 25c; Bts. Each 5c .....|  |  |
| --- | --- |
| 10 for 40c |  |

NOVELETTE (Krueger 1942) Formerly seedling 279-6.

Novelette will be of no interest to those who see beauty in none but the large decorative and exhibition glads. Novelette is an introduction for florists and home gardeners who specialize in artistic arrangements. The florets are of an absolutely new rosebud type, yellow with pink edging. Spikes crook and florets wander around the stem. It has a chaste beauty all its own. Novelette is a mid-early variety, healthy, excellent propagator and blooms profusely from bulbets.

Priced Each: L 50c; M 35c; S 25c; Bts. Each 5c .....|  |  |
| --- | --- |
| 10 for 40c |  |



## Introducing also EMMA JOY (Gundlach '42)

Emma Joy is a Picardy-Margaret Fulton seedling which I have had the pleasure of growing in my garden for Mr. E. J. Gundlach and which I am introducing for him this season. The color is a salmon pink with golden throat, somewhat deeper than Picardy, never flecks, and blooms in 110 days. Florets medium large, slightly ruffled and frilled, falls in large decorative class. Spikes carry 18 buds and hold 6 open. Abundant bulblet producer which germinate readily. See cut from No. 6 Bulb 1941 N. E. G. S. Book, page 96.

Priced Each: L \$2.00; M \$1.00; S 50c; Bts. .... 10 for 50c

## GENERAL LIST

| VARIETY and COLOR                          | Per | BULBS |       |       | BULBLETS |       |       |
|--|-----|-------|-------|-------|----------|-------|-------|
|  |     | L'ge  | Med   | Small | Each     | 10    | 100   |
| AIRY DREAM, apple blossom pink .....       | 1   | .50   | .35   | .25   | .05      | .40   | 3.20  |
| ALADDIN, ruffled salmon .....              | 1   | .15   | .08   | .05   | .....    | ..... | .40   |
| ALANDALE, rich pink .....                  | 1   | .06   | .04   | .02   | .....    | ..... | .15   |
| ALCHEMY, golden yellow .....               | 1   | .15   | .10   | .05   | .....    | .10   | .40   |
| ALGONQUIN, bright red .....                | 1   | .15   | .08   | .05   | .....    | ..... | .40   |
| AMBERGLOW, deep yellow .....               | 10  | .60   | ..... | ..... | .....    | ..... | ..... |
| AMRITA, ruffled buff .....                 | 1   | .06   | .04   | .02   | .....    | ..... | .20   |
| AMULET, ruffled buff .....                 | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| ANGELUS, pink, cream throat .....          | 1   | .06   | .04   | .02   | .....    | ..... | .15   |
| ARETHUSA, ruffled cream .....              | 1   | .10   | .08   | .05   | .....    | .10   | .40   |
| AVALON, pink and cream .....               | 1   | 1.00  | .50   | .30   | .06      | .50   | ..... |
| BARCAROLLE, ruffled orange .....           | 1   | .15   | .08   | .05   | .....    | ..... | .40   |
| BARON MUNCHAUSEN, enormous red .....       | 1   | 1.00  | ..... | ..... | .....    | ..... | ..... |
| BEACON, salmon scarlet and cream .....     | 10  | .50   | ..... | ..... | .....    | ..... | ..... |
| BEAUTIFUL DREAM, shrimp pink .....         | 1   | .20   | .15   | .10   | .....    | .25   | 2.00  |
| BINGO, cream sport of Picardy .....        | 1   | .20   | .15   | .10   | .....    | .25   | 2.00  |
| BIT OF HEAVEN, orange .....                | 10  | .50   | ..... | ..... | .....    | ..... | ..... |
| BLACK OPAL, maroon .....                   | 1   | .06   | .04   | .03   | .....    | ..... | .15   |
| BLAZE, red Picardy .....                   | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| BLUE WONDER, medium blue .....             | 10  | .60   | .40   | .20   | .....    | ..... | .15   |
| BUFFETTE, buff .....                       | 1   | .25   | .15   | .08   | .....    | .15   | 1.00  |
| CAMELLIA, tinted pink .....                | 1   | .06   | .04   | .02   | .....    | ..... | .15   |
| CAMROSE, shell pink, cream throat .....    | 1   | ..... | .15   | .10   | .....    | .15   | 1.20  |
| CANZONETTA, orange salmon .....            | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| CAPEHEART, salmon rose .....               | 1   | .50   | .30   | .15   | .....    | .40   | ..... |
| CARILLON, rose, white throat .....         | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| CARIOCA, orange red .....                  | 1   | .10   | ..... | ..... | .....    | ..... | ..... |
| CAVALIER, ruffled cream .....              | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| CHANGEABLE SILK, beautiful smoky .....     | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| COLONIAL MAID, lavender .....              | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| COLOSSUS, early large pink .....           | 10  | ..... | .30   | .20   | .....    | ..... | .15   |
| CORAL GLOW, coral orange .....             | 1   | .10   | .05   | .05   | .....    | ..... | .15   |
| CORONA, flesh, picotee edge .....          | 1   | .75   | .50   | .25   | .05      | .40   | ..... |
| DONNA, apricot buff .....                  | 1   | .20   | .15   | .10   | .....    | .10   | .50   |
| EARLY ROSE, medium rose .....              | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| EDITH GRACE, white, purple throat .....    | 1   | .50   | ..... | ..... | .05      | .40   | ..... |
| ELIZABETH, THE QUEEN, new ruf. lavender    | 1   | 2.50  | 1.50  | 1.00  | .25      | 2.00  | 16.00 |
| ELLEN MARIE, early salmon .....            | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| ETHEL CAVE COLE, new light pink .....      | 1   | .75   | .50   | .25   | .....    | .25   | 2.00  |
| FIREFLY, early red .....                   | 1   | .06   | .04   | .02   | .....    | ..... | .15   |
| FLAMING METEOR, large red .....            | 10  | .50   | .30   | .20   | .....    | ..... | .15   |
| FLARE, scarlet .....                       | 1   | .08   | .05   | .03   | .....    | ..... | .15   |
| FLORA FARMER, rose pink .....              | 1   | .35   | .25   | ..... | .....    | .25   | ..... |
| GARDENIA, beautiful cream .....            | 1   | ..... | .15   | .10   | .....    | ..... | .20   |
| GARDEN OF NATIONS, rose, silver edges ...  | 1   | 1.00  | .60   | .30   | .08      | .60   | ..... |
| GENGHIS KHAN, beautiful ruffled pink ..... | 1   | 15.00 | 12.00 | 10.00 | 2.00     | 15.00 | ..... |
| GLAMIS, ruffled salmon .....               | 1   | .75   | .50   | .25   | .05      | .40   | ..... |
| GLOAMING, purple .....                     | 10  | .50   | .30   | .15   | .....    | ..... | .10   |
| GOAL, orange pink .....                    | 1   | 1.00  | .50   | ..... | .05      | .40   | ..... |
| GOLDEN FLEECE, golden yellow .....         | 10  | .50   | ..... | ..... | .....    | ..... | ..... |



| VARIETY and COLOR                          | Per | BULBS |       |       | BULBLETS |       |       |
|--|-----|-------|-------|-------|----------|-------|-------|
|  |     | L'ge  | Med   | Small | Each     | 10    | 100   |
| GOLDEN HEART, salmon and yellow .....      | 1   | .35   | .25   | .15   | .....    | .20   | 1.00  |
| GOLDEN POPPY, deep yellow .....            | 10  | .50   | ..... | ..... | .....    | ..... | ..... |
| GRETA GARBO, lovely pale rose .....        | 1   | ..... | .25   | .15   | .....    | .30   | 2.00  |
| HAPPY DAYS, golden orange .....            | 1   | .50   | .40   | .30   | .05      | .40   | ..... |
| HARVEST MOON, yellow .....                 | 10  | .50   | .30   | .20   | .....    | ..... | .15   |
| HARMAU, deep rose .....                    | 1   | ..... | .15   | .10   | .....    | ..... | .25   |
| HINDENBURG'S MEMORY, large red .....       | 1   | .15   | .10   | .05   | .....    | ..... | .25   |
| HONEYMOON, peach pink .....                | 1   | .25   | ..... | ..... | .....    | ..... | ..... |
| HOPEDALE, flesh pink .....                 | 1   | 2.00  | 1.60  | .80   | .15      | 1.20  | ..... |
| IVORY KEYS, cream, yellow throat .....     | 1   | .10   | .07   | .05   | .....    | ..... | .15   |
| JASMINE, ruffled lemon .....               | 1   | .15   | .08   | .05   | .....    | ..... | .40   |
| JEANIE, rich pink .....                    | 1   | .25   | ..... | ..... | .....    | .30   | ..... |
| KING LEAR, purple .....                    | 1   | ..... | .08   | .05   | .....    | ..... | .40   |
| KING MIDAS, beautiful new yellow .....     | 1   | .50   | .25   | .15   | .....    | .15   | ..... |
| KING'S RANSOM, early orange .....          | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| KING WILLIAM, light salmon .....           | 1   | .50   | .30   | .15   | .....    | .40   | 3.20  |
| LADY ASTOR, salmon orange .....            | 1   | .15   | .10   | .05   | .....    | ..... | .25   |
| LADY JANE, lovely new cream .....          | 1   | .50   | .30   | .20   | .05      | .40   | ..... |
| LAVENDER RUFFLES, ruffled lavender .....   | 1   | ..... | .10   | .05   | .....    | .10   | .40   |
| LEGEND, enormous light pink .....          | 1   | 1.00  | .75   | .50   | .10      | .80   | ..... |
| LEONA, rose red .....                      | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| LIBERATOR, large red .....                 | 1   | 1.00  | .75   | .50   | .10      | .80   | ..... |
| LILY JORDAN, light pink .....              | 10  | .60   | ..... | ..... | .....    | ..... | .15   |
| LORD SELKIRK, white .....                  | 1   | 1.00  | ..... | ..... | .....    | ..... | ..... |
| LORETTA YOUNG, salmon pink .....           | 1   | .10   | ..... | ..... | .....    | .10   | .50   |
| MAID OF ORLEANS, white .....               | 10  | .50   | ..... | ..... | .....    | ..... | ..... |
| MARGARET BEATON, white, scarlet throat     | 1   | .15   | .10   | .05   | .....    | ..... | .40   |
| MARGARET FULTON, salmon pink .....         | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| MARSEILLAISE, large scarlet .....          | 1   | 1.50  | 1.00  | .75   | .15      | 1.00  | ..... |
| MARGUERITE, salmon rose .....              | 1   | .40   | .25   | ..... | .05      | .40   | ..... |
| MARY DAMARIS, light yellow .....           | 10  | .60   | .40   | ..... | .....    | ..... | .20   |
| MAYTIME, light pink .....                  | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| MILDRED LOUISE, salmon pink .....          | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| MISS ALAMEDA, salmon pink .....            | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| MRS. BURTNER, white, purple throat .....   | 1   | .15   | .10   | .05   | .....    | ..... | .25   |
| MYRNA, ruffled creamy white .....          | 1   | .25   | .15   | .10   | .....    | .20   | 1.50  |
| NEW ERA, ruffled pink .....                | 10  | ..... | .40   | .30   | .....    | ..... | .15   |
| NOLA, deep pink .....                      | 1   | .08   | .06   | .03   | .....    | ..... | .20   |
| OLD GOLD, autumn tints .....               | 1   | .15   | .10   | .05   | .....    | ..... | .20   |
| OREGON ROSE, deep rose .....               | 1   | .25   | .15   | .10   | .....    | .10   | .50   |
| OREGON STATE, salmon pink .....            | 1   | .15   | ..... | ..... | .....    | ..... | .25   |
| PARADISE, apricot .....                    | 10  | .50   | .30   | .15   | .....    | ..... | .10   |
| PEGGY LOU, rose pink .....                 | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| PRELUDE, early rose .....                  | 1   | .15   | .10   | .05   | .....    | .10   | .50   |
| PURITAN, light pink .....                  | 1   | .08   | .06   | .04   | .....    | ..... | .20   |
| PURPLE BEAUTY, purple .....                | 1   | ..... | .10   | .05   | .....    | ..... | .30   |
| QUEEN HELEN II, salmon pink .....          | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| QUEEN MARILYN, shell pink .....            | 1   | .25   | .15   | .10   | .....    | .10   | .60   |
| RED BANK, red .....                        | 1   | 1.00  | .60   | .30   | .08      | .60   | ..... |
| RESOLUTION, scarlet .....                  | 1   | .10   | ..... | ..... | .....    | ..... | ..... |
| REWI FALLU, dark red .....                 | 10  | .50   | .30   | .20   | .....    | ..... | .15   |
| RIMA, pale lavender .....                  | 10  | .60   | ..... | ..... | .....    | ..... | ..... |
| ROCKET, fire red .....                     | 1   | .10   | .07   | ..... | .....    | ..... | .25   |
| ROMAN GOLD, orange .....                   | 1   | .25   | .20   | .15   | .....    | .25   | 2.00  |
| ROSALIE, deep lavender .....               | 10  | .50   | .30   | .15   | .....    | ..... | .10   |
| ROSA VAN LIMA, lovely pure pink .....      | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| RUFFLED BEAUTY, ruffled light yellow ..... | 10  | .50   | ..... | .15   | .....    | ..... | .15   |
| RUFFLED PRINCESS, ruffled creamy pink      | 1   | .25   | .15   | .10   | .....    | .10   | ..... |
| R. B., exhibition smoky .....              | 1   | ..... | .25   | .15   | .....    | .20   | ..... |
| SENSATION, rose salmon .....               | 1   | .35   | .25   | .15   | .....    | .25   | 2.00  |



| VARIETY and COLOR                     | Per | BULBS |       |       | BULBLETS |       |       |
|---------------------------------------|-----|-------|-------|-------|----------|-------|-------|
|                                       |     | L'ge  | Med   | Small | Each     | 10    | 100   |
| SERENITY, white, pink edging .....    | 1   | .10   | .07   | .05   | .....    | .10   | ..... |
| SHIRLEY TEMPLE, ruffled cream .....   | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| SILVERY TETON, rose red .....         | 1   | 1.00  | .75   | .50   | .10      | .80   | ..... |
| SMILING BETTY, salmon pink .....      | 1   | .50   | ..... | ..... | .05      | .40   | ..... |
| SMILING MAESTRO, orange salmon .....  | 10  | .50   | ..... | ..... | .....    | ..... | ..... |
| SNOW PRINCESS, white .....            | 1   | .10   | .07   | .05   | .....    | .10   | .40   |
| SUPER WHITE, pure white .....         | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| SURFSIDE, white .....                 | 1   | .30   | .20   | .10   | .....    | .30   | 2.00  |
| SWEET ALABI, rich pink .....          | 1   | .20   | .15   | .10   | .....    | ..... | ..... |
| TOKEN, salmon red .....               | 10  | .50   | ..... | ..... | .....    | ..... | .15   |
| TREASURY GOLD, capucine orange .....  | 1   | ..... | .35   | .25   | .05      | .40   | ..... |
| TUNIAS TRIUMPH, orange scarlet .....  | 1   | .10   | .07   | .05   | .....    | .10   | .50   |
| TIMBUCTOO, large red .....            | 1   | .15   | .10   | .05   | .....    | ..... | .30   |
| VAGABOND PRINCE, mahogany brown ..... | 10  | .50   | .30   | .15   | .....    | ..... | .15   |
| VREDENBURGH, early white .....        | 1   | .07   | .05   | .03   | .....    | ..... | .20   |
| WENONAH, smoky salmon pink .....      | 10  | .50   | .30   | .20   | .....    | ..... | .15   |
| WHITE GOLD, exhibition cream .....    | 1   | 2.50  | 2.00  | 1.50  | .25      | 2.00  | 16.00 |
| WINGS OF SONG, rose pink .....        | 1   | .10   | .07   | .05   | .....    | ..... | .50   |
| WINSTON, new cream .....              | 1   | 1.50  | ..... | ..... | .20      | 1.60  | ..... |
| WAUPUN, smoky .....                   | 1   | .50   | .30   | .15   | .05      | .40   | ..... |

#### TERMS AND PRICES

Orders of \$1.00 and up prepaid in U. S. 10 bulbs at 8 times single rate, 5 at 10 rate. Liberal count and extras on all orders. Certain varieties of which I have large stocks are priced below prevailing quotations. I may not be able to supply these by spring as I cannot secure more even at wholesale. Orders for future delivery may be booked with 20% deposit. As is my usual custom, I do not clutter up my price list with testimonials, but the following is but a sample of letters from my many satisfied customers last season:

"Dear Mr. Janes: It is indeed a pleasure to express appreciation for the order I received last Friday. Overcount, size and quality of bulbs are beyond expectation on the small order I placed. The extras are well received and I thank you for all. You can rest assured that there will be a larger order placed with you next season because I received more than my money's worth."

Signed—

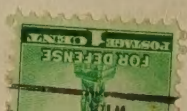
V. E. PETERSON, Eau Claire, Wis.

SEC. 562 P L & R

**HAROLD E. JANES**  
GLADIOLUS of DISTINCTION  
WHITEWATER, WISCONSIN

*U.S. Dept of Agriculture  
Bureau of Plant Industry  
Wash*

RETURN POSTAGE GUARANTEED



*D.C.*